

# Have Your Say

- Have your say about our proposed development by filling in the form overleaf
- Then detach this page, fold in half with the Freepost address showing
- Seal it with a strip of sticky tape
- Pop it into the letterbox—no postage required



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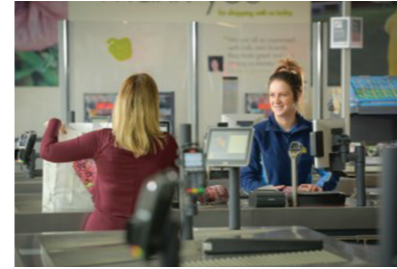
Freepost RTHE-SHJC-RJYC  
Lidl UK GmbH  
7 Dovecote Road  
Holytown  
ML1 4GP



# Lidl Scotland

Since opening our first store in Scotland in 1994 we have steadily expanded and now operate over 90 stores across Scotland. Our expansion has only been possible thanks to the help and support of the local communities which we serve. We are very proud of our success in Scotland and the relationships that we have formed with Scottish suppliers and local communities.

As part of our commitment to provide quality and freshness to our customers and to support Scottish suppliers, every Lidl Scotland store offers a large range of products sourced within Scotland. In fact, the products sourced from Scotland are of such fantastic quality that many are exported to over 9,500 Lidl stores across Europe - something both Lidl and Scotland can be proud of!

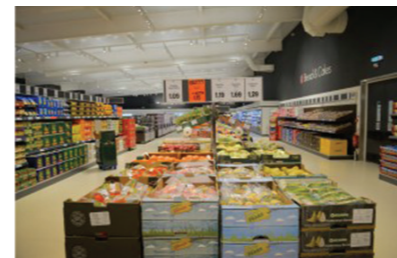


Lidl has also recently introduced in-store bakeries in all Scottish stores. Your new store at Seafiel Road would benefit from a bakery and would offer freshly baked products throughout the day. The bakery would stock a wide range of goods from baguettes to doughnuts and cheese twists to Scottish morning rolls

However, it's not just our own brand products that are a success at Lidl, we also offer our customers some of Scotland's biggest brands at trademark Lidl prices.

Customers can enjoy a wide range of 100% Scottish beef, lamb and pork, as well as an extensive range of fresh fruit and vegetables, bread and cakes, and chilled and frozen products.

Every week we offer an array of outstanding promotions on some of the nation's favourite brands. Offers also include our 'Pick of the week', where we offer a variety fresh fruit and veg at reduced prices, all week long!



# A New Lidl Store at Seafiel Road



Proud to Serve Scotland

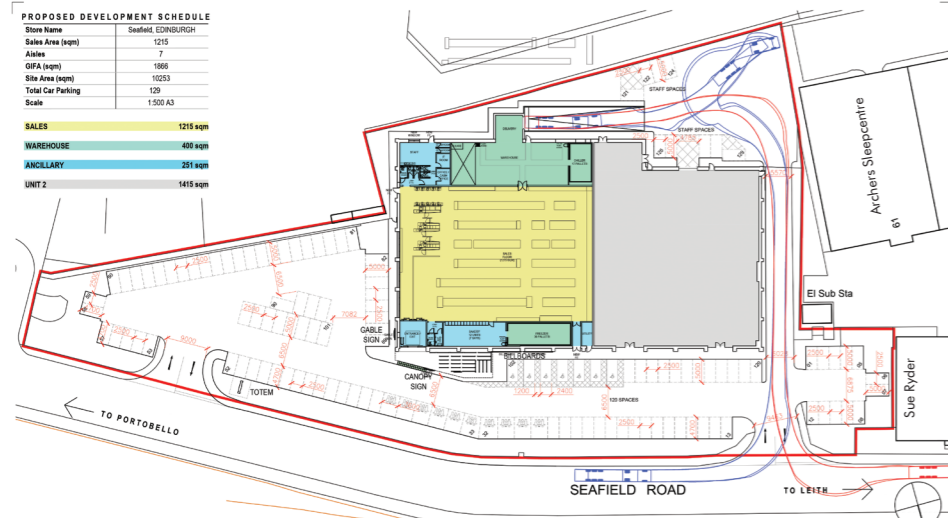
# The Proposed Development



# Community Consultation

# We Welcome Your Views

## The Subject Site



## The Proposed Development

Lidl propose to open a new store within an existing retail unit on the Seafield Retail Park. The store will extend to 1,866sq.m. The proposed Lidl store will benefit from free car parking bays including disabled and parent & child spaces with further benefits including:

- Creation of up to 35 additional new jobs, at a minimum of £9.00 an hour and with no staff operating on zero hour contracts;
- A new store which aims to reduce its carbon footprint and continually improve its methods of recycling materials;
- The layout provides a stand-alone bakery preparation area where customers can see the products being prepared before being stocked;
- Internally the store will be bright and airy providing a clean and fresh shopping experience for customers; and
- Lidl stores are also designed to have wide and accessible aisles to allow free movement for all customers throughout the store.

**A planning application was submitted earlier in January 2020.**

We would like to hear your views on our proposal to develop a bigger and better store in your neighbourhood. As such, we are inviting members of the community to attend our public information day, which will provide an opportunity for local residents to view our plans and discuss the development in more detail with members of the Lidl Team.

### Public Information Days

Wednesday 29th January and Thursday 30th January at the Ripple Café, Restalrig Lochend Community Hub, 198 Restalrig Road South, Edinburgh, EH7 6DZ between 3pm and 7pm.

<https://rapleys.com/consultation/lidl-seafield-road/>

Lidl has created a website so local residents can go online and be kept updated on the latest news.

### Lidlseafieldroad@rapleys.com

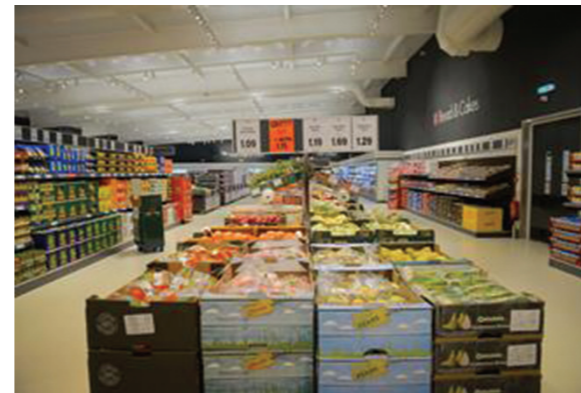
Please email us with messages of support or any questions you may have, using the subject line

### “Proposed Lidl Foodstore - Seafield Road”

Alternatively, if you would prefer to submit your comments in writing please write to us at the following address:

**Lidl Seafield Road  
Rapleys LLP  
8A Rutland Square  
Edinburgh  
EH3 2AS**

We will consider all feedback returned to us. Please provide your feedback by completing the below questions and returning them to us by Friday 7th February 2020.



### We Value Your Views

At Lidl we know our success depends on the people we work with and the people who choose to shop with us. We recognise that providing high quality products at industry leading prices is only part of the story; the environment in which our customers do their shopping completes the experience.

We would like to invite you provide us with your thoughts on our proposal to develop a new foodstore at Seafield Road.

We are interested to hear what the local community has to say about our proposal, please use this pre-paid postal form to reply to us direct.

Gender:  Male  Female  Prefer not to say

Age:  16-29  30-39  40-49  50-65  Over 65

Are you:  Employed  Student  Retired  Other

Where do you do the majority of your food shopping? Please select one option:

Lidl  Co-op  Sainsbury's  Aldi  Morrisons

M&S  ASDA Other - please specify: \_\_\_\_\_

Briefly state why you choose this type of shop:

\_\_\_\_\_

Would you shop in a new Lidl store at Seafield Road?

Yes  No  Undecided

Do you like the proposed design of the new store at Seafield Road

Yes  No  Undecided

Briefly state which design features you like :

\_\_\_\_\_

What is your overall opinion of our proposed development?

Support  Do not support  Undecided

*Thank you for taking the time to complete our survey! For quality assurance purposes your views can only be recorded if you provide contact details (this information will be held in the strictest confidence by Lidl (c/o Rapleys LLP) in line with GDPR*

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

How would you like us to keep you updated on the progress of our proposed development?

Post  Email  Please do not contact me

